



Press Release

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BeachFleischman PC and Cervantes CPA Firm, P.C. merge to expand Phoenix footprint

Phoenix, AZ – January 1, 2016 – BeachFleischman PC, one of Arizona’s largest locally-owned CPA firms, is proud to announce it has merged with Scottsdale-based Cervantes CPA Firm, P.C., effective January 1, 2016. The combined firms are practicing as BeachFleischman PC, and Cervantes CPA Firm’s employees, including 1 shareholder and 4 staff, have relocated to BeachFleischman’s 2201 E. Camelback Road office in Phoenix. The merger increases BeachFleischman’s Phoenix-based employee count to 29 and its firm-wide employee count to 148 client service and administrative professionals, including 22 shareholders and 70 CPAs.

The merger enhances BeachFleischman’s ability to provide high-value, professional accounting and consulting services delivered through the firm’s Strategic Operations & Advisory Resources (SOAR) practice, which was launched in 2015. SOAR offers full-service 360-degree operations consulting and outsourcing options for business owners who need assistance with internal accounting, CFO, human resources, strategic & succession planning and other management consulting services.

“Our firms complement each other well. From client service philosophy to our commitment to technology, we share many attributes and core values. The merger also brings depth to BeachFleischman’s ability to serve financial and professional practices, which is one of the firm’s core industry segments,” said Marc Fleischman, CEO of BeachFleischman. “From a practice perspective, the merger enables us to provide our clients with the depth of expanded services and expertise of a large regional firm, while keeping the service-minded approach our clients have come to expect from a local firm. It’s really the best of both worlds,” said Joy Cervantes, managing partner of Cervantes CPA Firm.

About BeachFleischman PC

BeachFleischman PC is Arizona’s largest locally-owned CPA firm and a Top 200 largest CPA firm in the United States. BeachFleischman provides accounting, assurance, tax and advisory services to businesses (U.S. and foreign-based), organizations, and individuals. The firm serves clients doing business domestically and internationally and specializes in a variety of practice areas, including healthcare, construction, real estate, manufacturing, hospitality, high-tech, not-for-profit and service businesses. Offices are in Tucson, AZ (headquarters) and Phoenix, AZ. Visit www.beachfleischman.com for more information.

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